POINT OF SALE & BUSINESS MANAGEMENT

Cloudtrade POS

Complete features & reports overview — prepared for a new minimart.

SYSTEM	LIVE AT	DATE	DOCUMENT
Cloud-based POS & stock management	pos.cloudtrade.pro	November 2026	Sales overview

01 Point of Sale — Billing

A fast, touch-friendly till built for counter speed — scan, tap, and done.

Fast touchscreen billing

- Search products by name or scan barcodes
- Large buttons designed for quick service
- Hold & recall sales for customers who step away

Flexible payments

- Cash, card, mobile money (M-Pesa), bank transfer
- Sell on credit — track customer dues
- Cash drawer with note/coin denomination counting

Sales documents

- Custom receipts & invoices with your logo
- Quotations and proformas
- Sell returns with optional approval workflow
- Barcode label printing for your own stock

People & control

- Multiple users with roles & permissions
- Cashier, supervisor and manager access levels
- Full activity log — every action is recorded

02 Inventory & Stock Control

Know exactly what is on your shelves — and what is quietly disappearing.

Product catalog

- Categories, brands, units, images and SKUs
- Cost & selling prices with low-stock alerts
- Variations — same item, different sizes/prices
- Bulk opening-stock import from a spreadsheet

Stock movements

- Purchases, sales and returns update stock automatically
- Stock adjustments for damage, expiry, theft, corrections
- Multi-location ready — several shops or a warehouse

Physical stock-takes

- Guided counting by scan or manual entry
- Recounts and staff accountability
- Variance & shrinkage reports that expose losses

Expiry & batch tracking

- Lot/batch tracking with expiry dates
- Alerts before stock goes bad

03 Purchases, Expenses & Accounting

Purchasing

- Supplier records with balances and history
- Purchase orders & supplier invoices
- Partial payments and purchase returns
- Every purchase updates stock and costs

Expenses

- Expense categories with approvals
- Track spending by period and category

Built-in accounting

- Chart of accounts & account transactions
- Payment accounts: cash, bank, mobile money
- Profit & loss, VAT/tax, receivables & payables

Customer tools

- Customer groups (retail, wholesale, staff)
- Balances, dues and payment history
- Send invoices by SMS or WhatsApp

04 Delivery, eTIMS & Communication

Delivery & dispatch

- Delivery orders with parcel tracking
- Status workflow: received → dispatched → delivered
- Handover records, courier details, parcel stickers
- Return receipts with confirm/approve flow

Kenya eTIMS (TIMS)

- Every sale signed and reported to KRA automatically
- Device management and signing queue with retry
- eTIMS analytics dashboard — fully tax compliant

Messaging & alerts

- SMS & WhatsApp invoice/receipt delivery
- Notification templates you can customize
- Low-stock and expiry alerts

Backup & access

- Cloud-based — works on any computer, tablet or phone
- Automatic backups, export to Excel/PDF
- Live dashboards and sales charts

No software to install. Your data lives in the cloud with automatic backups — check sales and reports from anywhere, on any device.

05 Available Reports

Over forty built-in reports. Every report supports date ranges, location and user filters, and export to Excel/PDF.

SALES & REVENUE

REPORT	WHAT IT SHOWS
Sale Report	All sales in a period — items, totals, taxes, payment methods, by user/location
Product Sell Report	Best sellers, grouped by product, category, brand or hour of day
Trending / Top Products	Your fastest-moving items
Sell Payment Report	Collections by method — cash, M-Pesa, card, credit
Payment-by-Age Report	Who owes you money and for how long (debtor aging)
Customer / Supplier Report	Sales, purchases and balances per contact
Customer Group Report	Performance by customer segment
Z-Report	End-of-day register summary — the classic “close the till” report

PURCHASES & STOCK

REPORT	WHAT IT SHOWS
Purchase Report	All purchases from suppliers in a period
Purchase-Sell Report	Buying vs selling side-by-side — overall margin view
Product Purchase Report	What you bought, from whom, at what cost
Stock Report	Opening, received, sold and closing stock per product
Stock Details / Stock Value	Quantity on hand valued at cost and at selling price
Stock Expiry Report	Batch-wise expiry dates and remaining stock
Lot Report	Batch/lot-wise stock tracking
Stock Adjustment Report	All manual stock changes — damage, theft, corrections
Items Report	Complete item movement history

STOCK-TAKE (PHYSICAL COUNT) REPORTS

REPORT	WHAT IT SHOWS
Variance Report	Counted vs system stock — where the gaps are
Shrinkage Report	Total loss value from counting discrepancies
Top-Variance Report	The items with the biggest discrepancies
Coverage Report	How much of your catalog was counted
Counters Report	Who counted what — staff accountability

MONEY & PROFITABILITY

REPORT	WHAT IT SHOWS
Profit & Loss	Revenue − cost of goods − expenses = net profit
Product Profit Report	Per-product profit — what actually makes you money
Purchase & Sell (Overall)	Total buying, selling, dues and difference in one view
Tax / GST Reports	VAT collected on sales and paid on purchases
Expense Report	All expenses by category and period
Purchase Payment Report	What you paid suppliers and when
Payment Account Report	Balances across cash, bank and mobile money
Register Report	Every cash-in/cash-out per register, per cashier

OPERATIONS & AUDIT

REPORT	WHAT IT SHOWS
Activity Log	Every action by every user — full accountability
Sales Representative Report	Sales and commission per staff member
Service Staff / Table Report	For table-service or counter-staff sales
Stock by Selling Price	Stock valuation grouped by price point

06 Why a Minimart Wins with Cloudtrade POS

Seven reasons to switch

1. **Fast checkout** — barcode scanning and a touch-friendly screen keep queues short.
2. **Never lose stock** — expiry tracking, stock-takes and shrinkage reports stop silent losses.
3. **Know your profit** — per-product profit reports show which items to push and which to drop.
4. **Tax compliant** — eTIMS integration means KRA reporting happens automatically.
5. **Your data, anywhere** — cloud-based with automatic backups; view reports from your phone.
6. **Credit control** — customer dues and payment-by-age reports keep “deni” under control.
7. **Grows with you** — start with one till; add locations, delivery or WhatsApp ordering later.